

## DC OFFICE OF CAMPAIGN FINANCE

### Candidate/Political Campaign Committee Reports Expenditures by Purpose 8 Day Pre General Election Report, 2010 R/E Report

#### Summary of Expenditures by Purpose for Dave Hedgepeth 2010



General Operating Expenditures	100.0%
Total:	100.0%

Note: This Graph depicts the summary of the expenditures by purpose reported by Dave Hedgepeth 2010.

The expenditures are presented in percentage terms by General Operating Expenditures, Transfers to Other Authorized Political Committees, Loan Repayments, Refunds of Contributions, Other Expenditures, and Offsets to Receipts

- General Operating Expenditures may include each expenditure made for Accounting Services, Advertising, Bank Fees, Campaign Events/Fund Raising, Campaign Materials and Supplies, Candidate Loan Re-payment, Catering/Refreshments, Computer Supplies/Equipment, Consulting Services, Equipment Purchases/Rental, In-Kind, Office Maintenance, Office Rental, Office Supplies/Furniture, Other Loan Repayment, Petty Cash, Polling/Mailing Lists, Postage/Shipping/Courier Rates, Printing/Copying, Salary/Stipend, Telephone/Communication, Trash/Poster Removal, Travel/Vehicle Expense, Utility Expense, and other Expenses.
- Transfers to other Authorized Political Committees.
- Loan Repayments.
- Refunds of Contributions may include each contribution Refund to Individuals, Organizations, Political Party Committees, and other Political Committees (PACs).
- Other Expenditures may include all expenditures other than the afore-mentioned, which may include Independent Expenditures made by persons expressly advocating the election or defeat of a clearly identified candidate, which are made without cooperation or consultation with any candidate and/or authorized committee and/or agent of the candidate; Donations to Charities, Churches, Political Committees, Scholarship and Statehood Funds; Payments to the Internal Revenue Service and for Fines; and Tickets to Events.
- Offsets to Receipts may include Refunds, Rebates, Returned Checks, Non-Sufficient Fund Fees, and other Offsets to Operating Expenditures.

**Summary of Expenditures by Purpose for  
Dave Hedgepeth 2010**

<b>Purpose</b>	<b>Total Expenditure</b>
General Operating Expenditures	<b>\$5,947.81</b>
<b>Grand Total</b>	<b>\$5,947.81</b>

## General Operating Expenditures

Purpose	Total Expenditures
Advertising	\$2,567.19
Bank Fees	\$313.56
Consultant/Salary/Stipend	\$750.00
Polling/Mailing List	\$1,825.59
Printing	\$491.47
Total	\$5,947.81

**Detailed Summary of Expenditures by Purpose for  
Dave Hedgepeth 2010  
General Operating Expenditures**

<b>Purpose</b>	<b>Payee</b>	<b>Amount Spent</b>
Advertising	Google Inc.	<b>\$2,567.19</b>
	<b>Total</b>	<b>\$2,567.19</b>
Bank Fees	Paypal Inc.	<b>\$73.56</b>
	Suntrust Banks INC	<b>\$240.00</b>
	<b>Total</b>	<b>\$313.56</b>
Consultant/Salary/Stipend	Meyer, Cynthia	<b>\$750.00</b>
	<b>Total</b>	<b>\$750.00</b>
Polling/Mailing List	Hummel Integrated Marketing Solutions	<b>\$1,810.59</b>
	Mailchimp	<b>\$15.00</b>
	<b>Total</b>	<b>\$1,825.59</b>
Printing	Yazge Print and Graphic Communications	<b>\$491.47</b>
	<b>Total</b>	<b>\$491.47</b>
<b>Grand Total</b>		<b>\$5,947.81</b>

## GENERAL OPERATING EXPENDITURES

Dave Hedgepeth 2010		Detailed Expenditures by Purpose	
Payee Name	Amount of Expenditure	Date of Expenditure	
Advertising			
Google Inc.	\$2,567.19	10/23/2010	
Bank Fees			
Paypal Inc.	\$73.56	10/25/2010	
Suntrust Banks INC	\$240.00	10/21/2010	
Consultant/Salary/Stipend			
Meyer, Cynthia	\$750.00	10/18/2010	
Polling/Mailing List			
Hummel Integrated Marketing Solutions	\$1,810.59	10/25/2010	
Mailchimp	\$15.00	10/23/2010	
Printing			
Yazge Print and Graphic Communications	\$491.47	10/22/2010	
Subtotal		\$5,947.81	
Percentage of Total Expenditures		100.00%	
Total		\$5,947.81	